

ASSOCIATE DEGREE IN TOURISM & HOSPITALITY MANAGEMENT

👉 **Duration:**
2 Years

👉 **Eligibility Criteria:**
FA, F.Sc. D.Com, DHO, I.Com, ICS, A-Level
or equivalent with minimum 2nd division



Affiliated With:



BE AN INTERNATIONAL PROFESSIONAL *WORK & TRAVEL* *GLOBALLY*

About the Associate Degree Program

The 'Associate Degree in Tourism & Hospitality Management' is a two years' program of study comprising four semesters of six months' duration each. Completion of this program leads to vertical mobility study-pathway to BS in Tourism & Hospitality Management, the degree will be titled as "Bachelor's in Tourism & Hospitality Management".

Admission Eligibility Criteria

A student holding HSSC (FA or F.Sc.) or

equivalent with minimum 2nd division or equivalent 12 Years education from any recognized institute of Pakistan, admissions to which will be on merit (Marks obtained in previous examination), entry test or interview or the criteria decided by the respective bodies of the university as per rules in vogue.

Program Objectives

This program will prepare students for an entry level position at management level in the international hospitality, travel and

Stay Connected with COTHM

     www.cothm.edu.pk

tourism industry. It covers all major management areas of the hospitality management to equip them to get work ready.

The curriculum has been designed with a view to imparting the knowledge, skills and abilities to the students which an employer seeks from a hospitality graduate. It also focuses on the practical implications of the cultural diversity while working in the industry in global context.