

MIDDLE EAST POWER 25

TRIBUTE TO THE MOST INFLUENTIAL WOMEN HOTEL PROFESSIONALS



SAHITI GADDAM

Head - Sales and Marketing, Dubai
& Director of Sales and Marketing,
Taj Dubai Indian Hotels Company Limited

Head - Sales and Marketing, Dubai & Director of Sales and Marketing, Taj Dubai Indian Hotels Company Limited Sahiti Gaddam brings a wealth of experience from within the luxury hospitality industry, having worked at leading hotels in Dubai for more than 25 years.

Her greatest sense of professional achievement comes from seeing former colleagues she has recruited and mentored grow into leaders.

She says: "Every promotion and accolade they receive makes me immensely proud of the journey they have traversed."

Gaddam helped establish the Taj brand in the region within the luxury segment, and led the commercial drive of the hotel to achieve a marketing leading position within its peer set of competitor hotels despite not having large support structures at regional or cluster levels regionally.



TATJANA AHMED

Housekeeping Manager and
Functional Specialist Housekeeping,
Grand Hyatt Dubai

Becoming a department head when she was 24 years old motivated Tatjana Ahmed tremendously and she says that helping people grow and seeing them develop further outweighs many other accomplishments.

Since starting at Grand Hyatt Dubai, Ahmed has increased productivity by 60% for the room attendants by introducing new work processes and changing work equipment, which is an additional increase of 10% from last year. Manpower in public areas has been reduced by 30% and Ahmed and her team were able to cut down on 50% OE expenses in 2019.

Ahmed is a strong advocate for the use of new technology and environmentally friendly products and systems in housekeeping departments.